Farm fresh is closer than you think.











"We know our customers love our produce, but we just need to get the word out there.

We need a way to let the locals know that we are here!"

-Nick from Paddock Farm



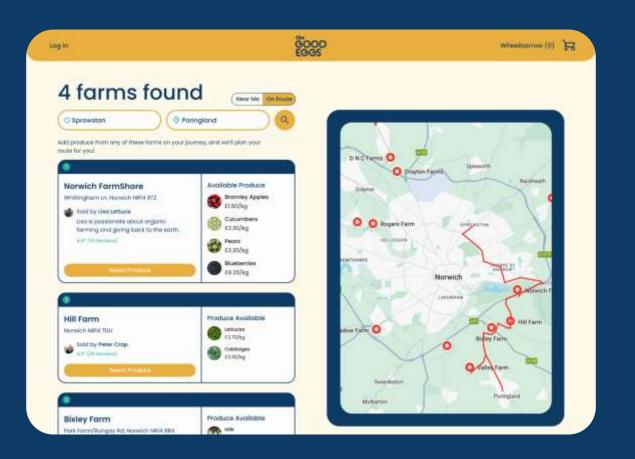
1 in 5 UK farms are operating at a <u>loss</u>.



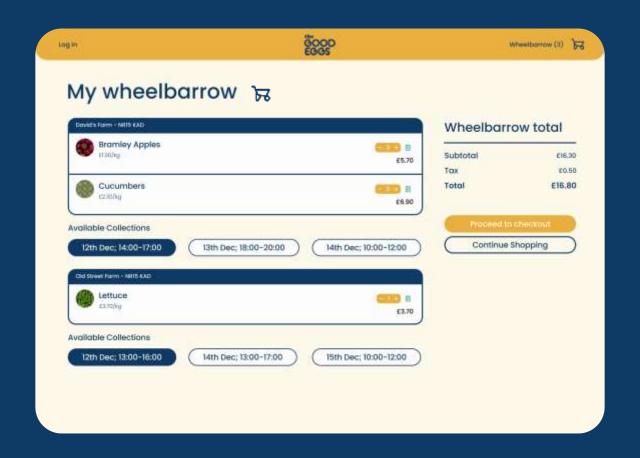




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66%

people are likely to shop from local farmers

Barriers

Location 62% Discoverability Prices

46% 56%



30% of each transaction

Average shop of **£18**

Estimates 100 customers in first month, revenue £300 Breaking even by the 6th month









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