



The Good Eggs

**Farm fresh is
closer than
you think.**





58% of farmers have no online presence.





“We know our customers love our produce, but we just need to get the word out there.

We need a way to let the locals know that we are here!”

– Nick from Paddock Farm





**1 in 5 UK farms
are operating at
a loss.**



TESCO



Sainsbury's

WAITROSE

& PARTNERS



Morrisons

Since 1899

ASDA





the
GOOD
EGGS

Farm fresh is closer than you think.

4 farms found

Near Me **On Route**

Sprowston

Poringland



Add produce from any of these farms on your journey, and we'll plan your route for you.

Norwich FarmShare

Whittingham Ln, Norwich NR14 8T2



Sold by Lisa Lettuce

Lisa is passionate about organic farming and giving back to the earth.

4.9 (24 Reviews)

Select Produce

Available Produce



Bramley Apples

£1.95/kg



Cucumbers

£2.30/kg



Pears

£2.20/kg



Blueberries

£6.20/kg

Hill Farm

Norwich NR14 7DU



Sold by Peter Crop

4.3 (16 Reviews)

Select Produce

Produce Available



Lettuces

£3.70/kg



Cabbages

£3.80/kg

Bixley Farm

Park Farm/Bungay Rd, Norwich NR14 8RH



Produce Available

Milk



My wheelbarrow

David's Farm - NR15 8AD



Bramley Apples

£1.00/kg

+ 1.0  

£5.70



Cucumbers

£2.95/kg

+ 2.0  

£6.90

Available Collections

12th Dec; 14:00-17:00

13th Dec; 18:00-20:00

14th Dec; 10:00-12:00

Old Street Farm - NR15 8AD



Lettuce

£1.70/kg

+ 1.0  

£3.70

Available Collections

12th Dec; 13:00-16:00

14th Dec; 13:00-17:00

15th Dec; 10:00-12:00

Wheelbarrow total

Subtotal	£16.30
Tax	£0.50
Total	£16.80

[Proceed to checkout](#)[Continue Shopping](#)





We're growing to improve your health, community & environment

[Click to Order Your Veg Box](#)



HELLO FRESH



ODDBOX

"TOO UGLY"

"TOO BEND"

"TOO SMALL"



66%

people are likely
to shop from local
farmers

Barriers

Location	62%
Discoverability	46%
Prices	56%



30% of each
transaction

Average shop of **£18**

Estimates 100
customers in first
month, revenue £300

**Breaking even by
the 6th month**





14 farms found

Next Me On Route

NR15 8AZ



0.1 miles

David's Farm

125 Old Farm Lane, Norwich, NR15 8AZ

Sold by David Parsnip
David is passionate about organic farming and giving back to the earth.
4.9 (20 Reviews)

View Produce

Produce Available

- Bramley Apples
£1.90/kg
- Cucumbers
£2.20/kg
- Pears
£2.20/kg
- Blueberries
£5.20/kg

0.2 miles

Old Street Farms

40 Carrot Road, Norwich, NR9 1FA

Sold by Peter Crop
Peter has been an avid lettuce farmer for 40 years and has had huge success.
4.3 (20 Reviews)

View Produce

Produce Available

- Lettuces
£2.70/kg
- Cabbages
£3.30/kg

1.0 miles

Oakridge Farm

Produce Available





the
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